






# THROUGH RESPONSIBLE SOURCING WE BUILD AN INCLUSIVE ECONOMY.



We are committed to uplifting the communities we serve.

In partnership with *Procure Impact*, the *American Hotel & Lodging Association (AHLA)* has launched the **Dignity of Work Pledge**. By purchasing from enterprises that employ and provide meaningful job opportunities for overlooked populations, our goal is to create **100,000 shift hours for individuals with barriers to work.**

## The Dignity of Work Pledge:

-  Commit to an impact goal
-  Purchase from enterprises that employ overlooked populations
-  Track and report on your progress



### FOUNDING PARTNERS





# WITH RESPONSIBLE SOURCING, COMPANIES WIELD IMMENSE POWER FOR SOCIAL CHANGE.

## Fact Sheet on the Dignity of Work Campaign:

- **Each approved vendor in the Procure Impact Marketplace employs individuals with barriers to work** and each purchase creates meaningful jobs and supportive services that help vulnerable populations build a brighter future –including **refugees, survivors of trafficking, individuals with disabilities, veterans** and individuals who have experienced **trauma, poverty, homelessness, incarceration** or more.
- **Each transaction** on the Procure Impact platform **tabulates the number of shift hours** created through the purchase, making it easy for corporations to report on impact goals and measure progress over time.
- The Dignity of Work Pledge asks owners, hotel management companies, and brands to commit **to shift a percentage of their purchases to employment social enterprises and create an impact goal** – the amount of shift hours of work they would like to create through their corporate purchases. The goal of the campaign is to get hospitality companies to commit to over 100,000 hours of work.
- **Eight founding members** have taken the pledge and **committed to creating over 30,000 hours of work**. The founding partners of the Dignity of Work Pledge manage over **100,000 hotel rooms daily in the United States**.
- **Procure Impact has over 1,500 high-quality products made in the USA** for mini-bar and sundry shops, in-room amenities, spa and retail, furniture, art, and more at <https://shop.procureimpact.us>. Each product **elevates the guest's experience** through **powerful stories of transformation**.